



United Nations Institute for Training and Research



**unitar**



**UNITAR Series:**

**The Management and Conservation of  
World Heritage Sites**

**2015 Workshop**

**WORLD HERITAGE NOMINATIONS:  
PROTECTION AND MANAGEMENT  
REQUIREMENTS**

20-24 April 2015 | Hiroshima, Japan

**CALL FOR REGISTRATIONS**



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## SERIES BACKGROUND

The UNITAR Series on the Management and Conservation of World Heritage Sites, launched in 2003, has thus far comprised eleven annual Workshops held in Hiroshima and one in-country Workshop in India. The Series, with over 360 Alumni to date, offers a set of innovative approaches to heritage conservation, including:

- A values-based management approach examining the significance of the sites to be conserved;
- The fusion of cultural and natural heritage management;
- The recognition of both the tangible and intangible aspects of heritage sites;
- Focused analysis of specific areas of the nomination process.

The 2015 Workshop, entitled ***World Heritage Basics plus Protection and Management Requirements for Nominations***, will examine the expectations and requirements needed to effectively prepare a comprehensive World Heritage nomination. The workshop will particularly focus on the fundamental need to prepare and implement effective management and protection of properties for their Outstanding Universal Value.

For inscription on the World Heritage List, natural and cultural sites must not only meet at least one of ten World Heritage criteria, the property must also have thorough and detailed protection and a management system or plan to ensure its safeguarding. The workshop will therefore examine how to identify needs in management; measures for protection; how to address challenges that may arise; and how to develop and implement effective systems.

Information regarding previous Workshops is available at: <https://www.unitar.org/hiroshima/portfolio-projects/3173>



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## OVERALL GOAL

The 2015 workshop will equip participants from around the globe with a deeper understanding of not only the basics of World Heritage Nominations, but also the crucial areas of the sound development of protection and management within these complex documents. The Workshop will also contribute to the development of a network of like-minded practitioners, able to communicate formally, and informally, sharing knowledge and best-practice.

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## OUTPUTS

Participants in the 2015 Workshop will receive targeted training on the following:

- World Heritage: Main Tools;
- World Heritage Convention: Principles and Objectives;
- World Heritage Convention: Operational Guidelines;
- Values-based Management;
- World Heritage Nomination and Evaluation Processes: From Tentative List to Committee's Decision;
- World Heritage and Outstanding Universal Value: Criteria;
- World Heritage Nominations: Protection Requirements;

- World Heritage Nominations: Management Requirements;
- World Heritage Nominations: The Format;
- World Heritage Nominations: Tips on Writing and Preparing the File.

## OBJECTIVES

By the end of the 2015 Workshop, participants will be able to:

- Review the key elements of the World Heritage Convention, incorporating updates and current trends;
- Discuss the main tools available for practitioners within the World Heritage regime;
- Analyse the principles and objectives of the World Heritage Convention;
- Compare and contrast the criteria utilized within the World Heritage Convention;
- Describe the Operational Guidelines of the World Heritage Convention;
- Explain the principles of Values-Based Heritage Management;
- Examine best practices and lessons learned in preparing nominations;
- Review key elements of the nomination and evaluation processes;
- Outline effective protection systems within the nomination document;
- Address key management requirements within the nomination document; and
- Through reality-based practical exercises, outline key concepts and common issues for given sites.



## DURATION AND STRUCTURE

The Workshop takes place from 20 – 24 April 2015 in Hiroshima, Japan.

The methodological approach of the Workshop contains the following elements:

### INTERACTIVE LECTURES

Lectures will be delivered by representatives of UNITAR, UNESCO, IUCN, and ICOMOS, and will provide both an overview of the World Heritage regime, incorporating current trends and discourse, while examining in detail the protection and management requirements of nominations.

### STUDY TOURS

Underscoring the theoretical introductions and analyses presented, Study Tours form an integral part of the training methodologies utilised by UNITAR. Visits will be made to the World Heritage Atomic Bomb Dome and its attendant museums, as well as to the World Heritage Itsukushima Shinto Shrine.

### PRACTICAL EXERCISE

Key to the facilitation of learning at the Workshop is a major Practical Exercise whereby participants work in small groups to analyse real world Case Studies and apply the theoretical and practical knowledge gained in the Workshop.

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## TARGET AUDIENCE

The participants (up to 30) will consist of:

- Those involved in the preparation of World Heritage nominations;
- Potential or current World Heritage site managers;
- Natural/cultural conservation specialists and trainers;
- Decision makers and government officers; and
- Representatives of academic institutions, think-tanks, and civil society.

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## PARTICIPATION COST

Participation costs for the Workshop amount to USD 1000, payable to UNITAR.

- This fee covers all accommodation costs (Check-in: Sunday 19 April – Check-out Friday 24 April).
  - Any additional accommodation costs are the responsibility of the participant and/or their organization.
- The fee also covers, for the duration of the Workshop, (20-24 April 2015), all costs related to:
  - Tuition;
  - Material;
  - Study-tour;
  - Breakfast and Lunches.

Please note:

- All travel costs to and from Hiroshima are the responsibility of the participant and/or their organization.
- Dinner costs are the responsibility of the participant and/or their organization.
- There are no scholarships available for this Workshop.

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## MONITORING AND EVALUATION

The Workshop will be subject to a two-fold anonymous evaluation process undertaken at the conclusion of the programme. This incorporates both a self-assessment before/after questionnaire, outlining change in knowledge through the Workshop, as well as a feedback questionnaire, evaluating the pre-delivery content, the programme content and objectives of the workshop itself.

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## CASE STUDY

Each participant is required to submit a one page (maximum) Case Study describing a heritage site with which they have experience.

Please note:

- These Case Studies will be distributed to all faculty, as well as being incorporated into the Workshop literature; please ensure this document does not exceed the maximum page limit.
- Please submit this document in Word format to [berin.mckenzie@unitar.org](mailto:berin.mckenzie@unitar.org).
- Please ensure all documents are saved with the following name format: WHS15-country-familyname-document, e.g.: WHS15-newzealand-smith-casestudy.
- Some selected Case Studies may be used at the Workshop. In such cases, the participant who submitted the Case Study will act as a 'data provider' to the team.



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The Case Study must contain, at a minimum, the following sections, under the same headings (the percentages indicate relative importance of each section):

#### DESCRIPTION OF THE SITE AND CORRESPONDING DATA ON THAT SITE (40%)

- This should include the description/definition of the spatial area. The Site should preferably be a site included on a national tentative list, or not listed at all but a site that the registrant believes to have “Outstanding Universal Value”. Sites already included on the World Heritage List can also be considered. Please identify the values of the Site.

#### DESCRIPTION OF THE CURRENT PROTECTION AND MANAGEMENT, AND PROBLEMS OBSERVED (40%)

- This should contain a description of the existing protection and management system (international, national, local, indigenous, etc.). Please analyse whether or not the existing system and overall trends protect and promote the values of the Site and avoid (potential) threats to the Site’s values.

#### SUGGESTION FOR A PROJECT (20%)

- The Case Study should suggest one or more discussion topics or projects in order to tackle the problems or threats to the Site. Only if the Case Study is selected will topics or project proposals be discussed and elaborated in plenary or by working teams; therefore the Case Study does not need to contain a full project document and maps or data do not need to not be presented at this stage.

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## REGISTRATION PROCEDURE

- To register for the Workshop, please visit: <https://www.unitar.org/event/world-heritage-nominations-protection-and-management-requirements>
- The deadline for registrations is: **Monday 23 February 2015**

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## CONTACT

Any queries regarding the modalities of this Workshop may be directed to Mr Berin McKenzie, Specialist at the UNITAR Hiroshima Office, at: [berin.mckenzie@unitar.org](mailto:berin.mckenzie@unitar.org)